Overview
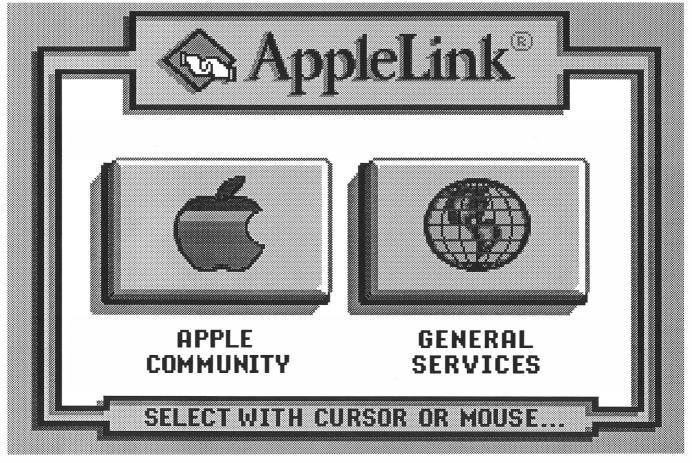
AppleLink®—Personal Edition is a unique on-line service designed especially for users of Apple® personal computers. It's your direct connection to the information and services you need to get the most from your Apple products. In addition, it offers a myriad of general-interest information, including news stories from around the world and the latest stock quotations.

With AppleLink—Personal Edition software, an Apple II or Macintosh® computer, and a modem, you can join a nationwide community of Apple owners on this exciting, easy-to-use, and affordable service.*

AppleLink—Personal Edition has two main divisions. The Apple Community features Apple-specific information services. You can get the latest, most accurate product details directly from Apple and our developer partners. Download public-domain and demonstration software. Learn how to make the most effective use of your Apple hardware and applications. Take part in special-interest discussion groups, developer forums, and real-time conferencing with other Apple users.

But that's only half the story, because AppleLink also includes a General Services section that offers national and international news, stock quotations, airline schedules, on-line shopping, interactive games, general-interest clubs—even an electronic college.

In short, AppleLink—Personal Edition adds an exciting new dimension to your Apple personal computer. It's your one-stop source for Apple information and fun.

* Macintosh version scheduled for availability in Fall 1988.

Features	*Benefits*
▶ Direct connection to Apple resources	▶ Provides accurate, up-to-date information on Apple and Apple-compatible products.
▶ On-line forums and conferences	▶ Lets you exchange ideas with and get support from a nationwide community of Apple users and industry experts.
▶ Real-time "chat" mode and private messaging	▶ Connects you live with other AppleLink members, allowing you to participate in a group discussion or to have a private conversation.
▶ Access to third-party developers	▶ Provides information on Apple-compatible products. ▶ Gives you the opportunity to try out demonstration software.
▶ Electronic mail	▶ Lets you send an electronic letter or a fully formatted disk file to another subscriber—instantly.
▶ One-step sign-on procedure	▶ Eliminates the need to enter your password and connection information every time you access the system.
▶ Preferences setup	▶ Lets you preset a variety of options for easier, faster system use (such as shortcuts to the on-line areas you use most often).
▶ Easy-to-use interface, including icons and pull-down menus	▶ Allows easy navigation through all of the on-line areas.
▶ Off-line work option	▶ Reduces on-line charges by allowing you to compose mail, work with files, and do other work on the system before you sign on.
▶ Up to five on-line screen names	▶ Allows as many as five family members to share the same AppleLink account.
▶ *AppleLink Update*™ monthly guide	▶ Provides detailed listings of nightly conferences and other on-line events. ▶ Keeps you informed about the latest AppleLink enhancements.
▶ On-line help	▶ Gives you the help you need, any time you need it.
▶ Nationwide communications networks used, for local-call access from most areas	▶ Provides easy and affordable access to AppleLink.

Product Details

AppleLink—Personal Edition Services

Apple Community

▶ *Apple Reference Library*. Get detailed product information, or look up answers to your technical questions. Read contributed software reviews—and post your own. Find out about special-education software, the Apple Programmer's and Developer's Association (APDA™), and more.

▶ *Apple Forums*. Join with other users in discussions about Apple II and Macintosh products and their development. Exchange information and helpful tips.

▶ *Apple Software Center*. Download public-domain and shareware programs covering a variety of special-interest applications.

▶ *Apple Headquarters*. Connect to Apple's Customer Relations group to ask a question or offer an opinion. Read press releases on new products and promotional programs. Chat with Apple employees at the "Apple Café." Purchase Apple T-shirts, mugs, and other specialty items.

▶ *Industry Connection*. Meet third-party Apple hardware and software developers. Try out demonstration versions of software, peruse product catalogs, and post questions to product-support message boards.

▶ *Apple University*. Enroll in on-line courses to learn more about Apple hardware, programming, and applications.

General Services

▶ *People Connection*. Chat with other AppleLink members all across the country. Attend a lecture, bid at an auction, or socialize at an on-line party. Play trivia games or be a contestant in a game show.

▶ *Financial District*. Read today's stock market summary; check out the latest quotations from the New York (NYSE), American (AMEX), and Over the Counter (OTC) stock exchanges.

▶ *Recreation Center*. Play interactive games with one or more partners anywhere in the country. Get the latest entertainment and sports news. Find out which books are on the best-seller list—and share your own book and movie reviews.

▶ *Club House*. Make friends with people who share your interests, in subjects from photography to music.

▶ *Learning Center*. Get tutoring help with your homework. Learn a new subject by enrolling in an on-line course. Look up facts in seconds using a 20-volume encyclopedia that's updated regularly.

▶ *News Room*. Read the latest news and sports reports from Reuters, the Associated Press, and United Press International. Debate current issues with people all around the nation.

▶ *The Mall*. Stroll through an on-line mall and shop for over 200,000 name-brand products at discount prices. Send flowers to someone special. Plan a complete business trip or vacation: Check for the lowest airfares, then make flight, hotel, and rental car reservations.

The General Services section of AppleLink—Personal Edition is provided by Quantum Computer Services, Inc.

Accessing AppleLink

To use the AppleLink—Personal Edition information service, you'll need dedicated AppleLink software. Each software package contains a unique registration number and instructions on how to access the system.

During your first session, you'll enter your name, address, phone number, and billing information. On-line fees are charged directly to your credit card or checking account.

Each subscription (one per software package) can accommodate up to five users' names.

Access to AppleLink is via the Tymnet and Telenet communications networks, available by local phone call from most areas.

System Requirements	To use AppleLink—Personal Edition software, you'll need: ▶ One of the following computer systems: —An Apple IIe personal computer enhanced with 128K ROM and equipped with 80-column	text card, Super Serial Card, disk drive (3.5-inch or 5.25-inch), and monitor —An Apple IIc personal computer and monitor —An Apple IIGS® personal computer with disk drive (3.5-inch or 5.25-inch) and monitor	—An Apple Macintosh personal computer ▶ An Apple Personal Modem or any Hayes-compatible modem (300, 1200, or 2400 baud), plus appropriate cables ▶ A standard telephone line
Ordering Information	**AppleLink—Personal Edition software (Apple II version)** Order No. A2D2004	With your order, you'll receive: ▶ One 3.5-inch AppleLink program disk ▶ One 5.25-inch AppleLink program disk ▶ *AppleLink User's Guide*	▶ *AppleLink Connect Guide* (contains information on compatible modems, local access numbers, and account registration) ▶ Price sheet (lists on-line service fees) ▶ Quick-reference card ▶ Registration certificate
	AppleLink—Personal Edition software (Macintosh version)* Order No. M0533	With your order, you'll receive: ▶ One 3.5-inch AppleLink program disk ▶ *AppleLink User's Guide* ▶ *AppleLink Connect Guide* (contains information on compatible modems, local access numbers, and account registration)	▶ Price sheet (lists on-line service fees) ▶ Quick-reference card ▶ Registration certificate * Macintosh version scheduled for availability in Fall 1988.